Striving to individualize low emissions

M. Kachanovsky

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grams to promote the story. A strong balance sheet with no debt and roughly $15 million in cash in the treasury is sufficient to fund near-term objectives. The current market capitalization is befitting of a newly-listed stock, exceptionally low in the range of just $55 million.

AFCP represents the classic profile for an emerging technology story. An enormously appealing product launch in the pipeline provides the outlook for exceptional growth in the years ahead. In a sector dominated by companies that have achieved market values in the billions of dollars, there is plenty of upside potential at this early stage for speculative investors.

The longer-term potential is illustrated by Tesla Inc. (TSLA-NASDAQ, US$734.09) as it advanced from the early stages with a popular product and evolved into a blue-chip market powerhouse.

Proponents of green energy believe owning shares of sustainable energy companies also supports positive environmental changes. Several funds and ETFs have also been launched recently with the mandate to invest only in companies that are considered environmentally friendly. AFCP may also become a beneficiary of this loyalty.

One final point that should be noted is that there is very strong support at all levels of government to see this technology succeed. Analysts have estimated that nearly a quarter of world energy demand could be supplied through clean hydrogen by 2050.

The European Union has communicated policy objectives to transition towards a hydrogen economy that enables carbon reduction on a large scale. This objective includes providing tax incentives and grants. With the head start of this proven fuel cell technology that has been adapted to perform at the residential level, AFCP is a front-runner to establish the framework that can make a difference.

AFCP is the unique in this sector as it is developing new fuel cell systems primarily targeting residential applications. Alkaline fuel cell technology provides a meaningful option enabling individuals to advance sustainable environmental objectives for significantly reduced CO2 emissions.

The appeal of fuel cell technology is that it affords the opportunity to continue enjoying the comforts of an energy-based economy while at the same time addressing urgent environmental challenges. This is perhaps the key to the long-term success for this program, opening the possibility to remove a large chunk of total CO2 emitted to the atmosphere due to human activity.

Mike Kachanovsky is a freelance writer who specializes in technology and junior mining stocks.